VIDEOGRAPHY MEDIABYTOM Price List

Bring your listings to life with high-end real estate videos crafted for social media and brand growth. Each package includes professional editing, color grading, and cinematic storytelling designed to help your listings sell faster

\$400 HOUSING SHOWCASE	700\$ BASIC PACKAGE
 Smooth and trendy speed ramps or optional cinematic showcase Horizontal and Vertical format Script Guidance 100\$ Photography add-on 	 Smooth and trendy speed ramps or optional cinematic showcase Horizontal and Vertical format Advertisement set-up and guidance (Includes help with posting and setting up your video as an ad on Instagram or Facebook to reach more viewers.) Script Guidance 100\$ Photography add-on

\$999 CONTENT CREATION \$1500 BRAND BUILDING Smooth and trendy speed ramps Included Cinematic video showcase Smooth and trendy speed ramps Additional short form reel Included Cinematic video showcase Will follow a viral trend hook or theme Separate Cut Ad for you/company Separate Cut Ad for you/agency Advertisement set-up and guidance Tells your story and helps promote your o (Includes help with posting and setting up reputation as a realtor your video as an ad on Instagram or Full Ad Management Facebook to reach more viewers.) o (Includes full setting up and funding for ads on Horizontal and Vertical format Instagram or Facebook to promote the listings) Script Guidance Horizontal and Vertical format Priority Scheduling Script Guidance 100\$ Photography add-on **Priority Scheduling** 100\$ Photography add-on

CONTRACTS

Starter Retainer - \$950/month

- 2 speed ramp videos per month + 1 cinematic showcase
 - o or optional cinematic showcase (1 per home)
- Separate ad cut
 - Tells your story and helps promote your reputation as a realtor
- Basic ad setup and posting support
 - (Includes help with posting and setting up your video as an ad on Instagram or Facebook to reach more viewers.)
- Monthly strategy call
 - (A short call or message thread each month to plan upcoming shoots, review what performed best, and keep your content aligned with your goals.)
- Shared client folder (Google Drive)
- Script Writing
- Optional: Photography add-on (+\$100/property)

Growth Retainer – \$3,500/month

- 3 speed ramp videos and 3 cinematic listing videos
 - o (2 videos per home, 6 videos monthly)
- Separate AD cut
 - Tells your story and helps promote your reputation as a realtor
- Full AD Management
 - (Includes full setting up and funding for ads on Instagram and Facebook to promote the listings)
- Client onboarding portal (Google Drive or Notion)
 - (Notify progress on videos)
- Monthly performance report
- Script Writing
- Priority scheduling
- Optional: Photography add-on (+\$100/property)

Content Partnership - \$7,000/month

- 6 speed ramp videos and cinematic listing videos
 - o (2 videos per home, 12 videos monthly)
- Separate AD cut
 - o Tells your story and helps promote your reputation as a realtor
- Bi-Weekly short form-reels (Instagram, TikTok, or YouTube Shorts)
- Full AD Management
 - (Includes full setting up and funding for ads on Instagram and Facebook to promote the listings)
- Client onboarding portal (Google Drive or Notion)
 - (Notify progress on videos)
- Monthly performance report
- Script Writing
- Priority scheduling
- Optional: Photography add-on (+\$100/property)

Agency Partner Plan - \$15,000/month

- Unlimited speed ramp videos and cinematic listing videos
 - o (2 videos per home)
- Separate AD cut
 - o Tells your story and helps promote your reputation as a realtor
- Weekly short-form reels (Instagram, TikTok, or YouTube Shorts)
- Videos for Agency
- Full ad campaign creation and management
 - o (Covers strategy, targeting, and optimization across all major platforms)
- Client onboarding portal (Google Drive or Notion)
 - (Notify progress on videos)
- Custom monthly analytics report
- Dedicated client workspace (Google Drive + Notion)
- Script writing, direction, and on-site creative input
- 1st Priority scheduling and quick turnaround
- Optional: Photography add-on (+\$100/property)