

VIDEOGRAPHY MEDIABYTOM

Price List

Bring your listings to life with high-end real estate videos crafted for social media and brand growth. Each package includes professional editing, color grading, and cinematic storytelling designed to help your listings sell faster

\$400 HOUSING SHOWCASE	800\$ BASIC PACKAGE
<ul style="list-style-type: none">• Cinematic videography, no speed ramps• Horizontal and/or Vertical format• 100\$ Photography add-on	<ul style="list-style-type: none">• Smooth and trendy speed ramps<ul style="list-style-type: none">○ or optional cinematic showcase• Horizontal and/or Vertical format• Advertisement set-up and guidance<ul style="list-style-type: none">○ <i>(Includes help with posting and setting up your video as an ad on Instagram or Facebook to reach more viewers.)</i>• Script Guidance• 100\$ Photography add-on
\$1100 CONTENT CREATION	\$1500 BRAND BUILDING
<ul style="list-style-type: none">• Smooth and trendy speed ramps• Included Cinematic video showcase• Separate Cut Ad for you/company• Advertisement set-up and guidance<ul style="list-style-type: none">○ <i>(Includes help with posting and setting up your video as an ad on Instagram or Facebook to reach more viewers.)</i>• Horizontal and/or Vertical format• Script Guidance• Priority Scheduling• 100\$ Photography add-on	<ul style="list-style-type: none">• Smooth and trendy speed ramps• Included Cinematic video showcase• Additional short form reel<ul style="list-style-type: none">○ <i>Will follow a viral trend hook or theme</i>• Separate Cut Ad for you/agency<ul style="list-style-type: none">○ <i>Tells your story with your niche and helps promote your reputation as a realtor</i>• Full Ad Management<ul style="list-style-type: none">○ <i>(Includes help with posting and setting up your video as an ad on Instagram or Facebook to reach more viewers from a dedicated team)</i>• Horizontal and/or Vertical format• Script Guidance• Priority Scheduling• 100\$ Photography add-on

CONTRACTS

Starter Retainer – \$950/month

- **2 speed ramp videos per month + 1 cinematic showcase**
 - *or optional cinematic showcase (1 per home)*
- **Separate ad cut**
 - *Tells your story and helps promote your reputation as a realtor*
- **Basic ad setup and posting support**
 - *(Includes help with posting and setting up your video as an ad on Instagram or Facebook to reach more viewers.)*
- **Monthly strategy call**
 - *(A short call or message thread each month to plan upcoming shoots, review what performed best, and keep your content aligned with your goals.)*
- **Shared client folder (Google Drive)**
- **Script Writing**
- **Optional: Photography add-on (+\$100/property)**

Growth Retainer – \$3,500/month

- **3 speed ramp videos and 3 cinematic listing videos**
 - *(2 videos per home, 6 videos monthly)*
- **Separate AD cut**
 - *Tells your story and helps promote your reputation as a realtor*
- **Full AD Management**
 - *(Includes full setting up and funding for ads on Instagram and Facebook to promote the listings)*
- **Client onboarding portal (Google Drive or Notion)**
 - *(Notify progress on videos)*
- **Monthly performance report**
- **Script Writing**
- **Priority scheduling**
- **Optional: Photography add-on (+\$100/property)**

Content Partnership – \$7,000/month

- **6 speed ramp videos and cinematic listing videos**
 - *(2 videos per home, 12 videos monthly)*
- **Separate AD cut**
 - *Tells your story and helps promote your reputation as a realtor*
- **Bi-Weekly short form-reels (Instagram, TikTok, or YouTube Shorts)**
- **Full AD Management**
 - *(Includes full setting up and funding for ads on Instagram and Facebook to promote the listings)*
- **Client onboarding portal (Google Drive or Notion)**
 - *(Notify progress on videos)*
- **Monthly performance report**
- **Script Writing**
- **Priority scheduling**
- **Optional: Photography add-on (+\$100/property)**

Agency Partner Plan – \$15,000/month

- **Unlimited speed ramp videos and cinematic listing videos**
 - *(2 videos per home)*
- **Separate AD cut**
 - *Tells your story and helps promote your reputation as a realtor*
- **Weekly short-form reels (Instagram, TikTok, or YouTube Shorts)**
- **Videos for Agency**
- **Full ad campaign creation and management**
 - *(Covers strategy, targeting, and optimization across all major platforms)*
- **Client onboarding portal (Google Drive or Notion)**
 - *(Notify progress on videos)*
- **Custom monthly analytics report**
- **Dedicated client workspace (Google Drive + Notion)**
- **Script writing, direction, and on-site creative input**
- **1st Priority scheduling and quick turnaround**
- **Optional: Photography add-on (+\$100/property)**